



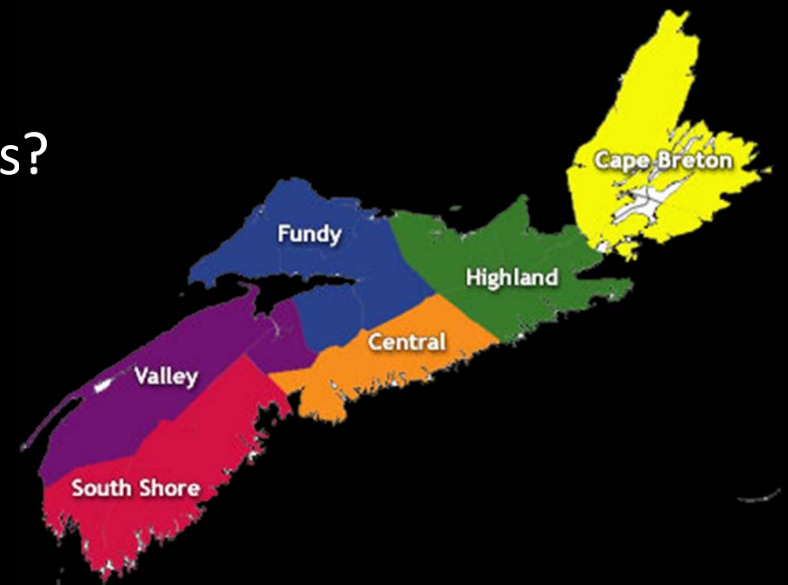
Major Sport and Recreation Facility Access

Fundy Region

(Municipality of East Hants, and Colchester & Cumberland Counties)

Our Approach

- Geography
- Where is the momentum? Who is ready?
- Where is the need?
- Does it align with other work and mandates?



East Hants – East Hants Sportsplex (Dome)

- Ready to Move Program
 - **Target:** Pre-school Children and Families
 - **Key partner:** East Hants Family Resource Centre, Mun. of East Hants
 - **Overview:** 3x/wk. for 8 weeks; focused on physical Literacy; incorporates FMS; parent education component
 - **Result:** Over 90 children involved regularly
 - **Note:** success meant program expanded to 2 news sites within the municipality.



East Hants – East Hants Sportsplex (Arena)

- Free skates
 - Target: Families
 - Key partners: Mun. of East Hants
 - Overview: 2/mo. from Dec to Apr.
 - Results: Between 30-50 participants each skate



East Hants – East Hants Swimming Pool

- Free swims
 - **Target:** Youth
 - **Key partners:** Mun. of East Hants, Youth Links
 - **Overview:** Free swims once a month at the pool
 - **Results:** Between 20-25 participants per swim
- **Note:** Establishment of Hants East Rural High swim team



Cumberland County- YMCA of Cumberland County



- Free swim and gym
 - **Target:** Low income families
 - **Key partners:** YMCA, Maggie's Place (FRC), area schools, public library, local news agencies
 - **Overview:** Free swim and gym 5 x/week from Jan. to Mar.
 - **Results:** Between 20-25 participants per session



Cumberland County – Dr. Carson and Marian Murray Community Centre

- Free skates
 - **Target:** Elementary school ages
 - **Key partners:** Local schools; Mun of Cumberland
 - **Overview:** After school skates 3x/wk., from Sept to Apr
 - **Results:** Between 20-25 participants per skate
 - **Note:** Students walked from 2 schools to the community centre



Colchester – Multiple Facilities

Facilities

Rath Eastlink Community Centre

Scotia Pool

Cougar Dome

Colchester Legion Stadium

West Colchester United Arena (Debert)

North Colchester Rec Ctr (Tata)

Don Henderson (Brookfield)

Deuville (Salmon River)



Colchester – Multiple Facilities

- **Target:** Students, primarily middle school
- **Key partners:** Mun. of Colchester, Town of Truro, CCRSB, community sport orgs
- **Overview:** Distribution of passes to 20 area schools for use of facilities of their choice.
- **Results:** Approx. 5000 individual facility visits in 3 years
- **Target:** Individuals with disabilities and their families
- **Key partners:** Area special needs orgs; Town of Truro, Mun. of Colchester
- **Overview:** Distribution of passes to 6 special needs orgs for use of facilities of their choice.
- **Results:** Between 20-25 participants per session

Notes:

- Municipality of Colchester contributed \$30,000 to programming in the Colchester area
- CCRSB paid for transportation

Colchester – Cougar Dome

- **Target:** Pre-schoolers
- **Key partners:** 6 area daycares
- **Overview:** Provide transportation and unstructured play opportunities.
- **Results:** Between 10-20 participants per session



Common Challenges

- Transportation
- Sustainability of programs without Thrive support
- Policy development
- The definition of a major facility

Successes

- Estimated 7350 individual facility visits in 2015-16 alone
- Helped leverage other opportunities/spin offs
- Opened facilities to new users
- New partnerships were formed

Thanks!