

2018

ATLANTIC RECREATION & FACILITIES CONFERENCE AND TRADE SHOW

MAY 30 – JUNE 1 IN CHARLOTTETOWN, PEI



ABOUT THE CONFERENCE



'OCEANS OF OPPORTUNITIES' is the theme of the third Atlantic Recreation & Facilities Conference and Trade Show brought to you in partnership by Recreation PEI, Recreation Nova Scotia, Recreation Facility Association of Nova Scotia, Recreation New Brunswick and Recreation Newfoundland and Labrador.

This exciting Atlantic gathering dedicated to Recreation and Facilities will have keynote speakers, sessions and roundtables focusing on professional development and growth, a trade show focused on programming and purchasing opportunities, along with nightly social events creating opportunities for collaboration and networking.

The purpose of this conference is:

- to foster collaboration and be inspired to build relationships that will help you do your job better;
- to highlight and share findings, best practices and experiences from relevant research, policy and practice work;
- to build partnerships and strengthen networks to facilitate knowledge transfer and exchange; and
- to identify priorities and develop coordinated action plans for building the National Recreation Framework.

Presenters* are lined up from across Canada. Session streams* are being developed for arenas, aquatics, recreation programming and students. Social events* are planned for every night - includes a trade show at the world-renowned Confederation Centre of the Arts, a pre-conference outing to the breathtaking Dalvay by the Sea and the conference's main reception at Peake's Quay Marina overlooking the Charlottetown harbour. There's something for everyone!



OPENING KEYNOTE

BUILDING A CULTURE OF GUEST SERVICE EXCELLENCE

- Neelay Bhatt, Vice President, PROS Consulting Inc.

In addition to presenting multiple TEDx talks, Neelay is routinely invited to speak to and train students, executives and professionals globally. His approach focuses on innovation and partnerships to serve an increasingly global audience, ensure financial sustainability, and to create a guest experience of the highest quality.

He has led strategic planning, master planning, sports facility development, financial sustainability, customer service training, marketing and branding projects that are helping to shape a better vision for cities all over the world. He's been described as a business and communications visionary whose service on the U.S. National Recreation and Park Association's Board of Directors is committed to ensuring that 'no child is left indoors'.



Neelay Bhatt



VISIT THE CONFERENCE WEBSITE: WWW.ARFC.CA

WHO SHOULD ATTEND?



Participants will represent all facets of the recreation and facilities sectors from both rural and urban centers: including facility managers and operators, leaders in the field of recreation including programmers and event planners, parks, trails, sport, health and health promotion, municipal and provincial government representatives, non-profit community groups and organizations, planners and designers, volunteers, students, educators, academics and researchers, from across Atlantic Canada.



ABOUT THE TRADE SHOW

The 2018 ARFC Trade Show will be showcased at the world-renowned Confederation Centre of the Arts in downtown Charlottetown - located only two city blocks away from the main Conference location.

The evening will consist of mingling and networking with over 50 exhibitors from across Canada while they showcase and demonstrate the latest products, services, and market trends affecting today's recreation personnel, live musical entertainment from local talent, extravagant food and drink from Mavor's Bistro and Bar, prize draws from exhibitors booths, and a fabulous Grand Prize draw at the end of the evening — all set within a distinctive and stylish art-gallery atmosphere.

The Trade Show will take place Wednesday, May 30th from 5:30pm to 9:30pm and will be followed by an evening of socializing and networking in the restaurants and establishments along Charlottetown's historic Victoria Row.

REGISTRATION FEES



ONLINE REGISTRATION OPENS JANUARY 22 ON [WWW.ARFC.CA](http://www.ARFC.ca)

Member* - \$375 +tax | Non-Member - \$475 +tax | Student - \$175 +tax (Max. 50)

*Receive the Member price if you or your organization are a member of one of the five host associations.

Discount & Prize Draw: Registrations prior to April 1, 2018 will receive a \$25 (before tax) Early Bird Discount & be entered into a Prize Draw for a Complimentary One Night Stay at the Rodd Charlottetown Hotel during the conference. Do not wait to book your hotel room - Prize Draw Winner will be refunded if hotel booking is pre-paid.



HOTEL INFORMATION

THE RODD CHARLOTTETOWN

75 Kent Street
Charlottetown, PE

Room Rate: \$134 + taxes per night for standard room (single or double occupancy).

Reservation Method: Reservations will be made individually by delegates. Please call the hotel reservations department directly at 1-800-565-RODD (7633). Identify the Rodd Charlottetown Hotel and the ARFC group and dates. Reservations for guest rooms should be made by April 29, 2018. Book Your Hotel Room Now!

Parking: Complimentary parking at the hotel is limited. Nearby parkades (2) have "daily max. of \$7.68 + tax = \$8.75".

CONTACT INFORMATION



If you have any questions about the conference, please contact the Recreation PEI Office:

40 Enman Crescent, Suite 238
Charlottetown, PE
Email: info@recreationpei.ca
Tel: 902-892-6445



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